

MIDDLE  
GEORGIA  
DETACHMENT 970  
MARINE CORPS  
LEAGUE



# Now Hear This!

January 2010

## Detachment Officers

### Commandant

George Gerbert 478-923-9720

### Sr. Vice Commandant

Bo Stollenwerck 478-781-7712

### Jr. Vice Commandant

Paul Reynolds 478-474-3823

Joe Barbee 478-333-6644

Douglas Corbin 478-986-8085

### Adjutant

Jeff Amerson 478-746-3433

### Paymaster

Walt Newman 478-742-9367

### Judge Advocate

David Mincey 478-836-3149

### Chaplain

James Jackson 478-743-2976

### Asst. Chaplains

Paul Odom 478-746-1716

Bob Burns 478-477-3191

### Sergeant at Arms

Tuffy Phillips 478-477-1363

### Newsletter Editor

Bill Hall 478-474-9807

### Web Sergeant

George Sidler 478-747-6670

## Commandant's Corner

I trust that everyone has had a Merry Christmas and will have a Happy New Year. The Detachment's Christmas party was a great event even with the bad weather that evening.

We have just gotten word that Marine Gerald Chaney is in the ICU at Houston County Hospital. The visitation of patients in ICU is restricted but I'm sure cards will be appreciated. We can all keep Gerald and his family in our prayers.

We have several important items of business that will be addressed at the January meeting on the 5<sup>th</sup> of January 2010. We ask that all attend the meeting if at all possible.

Here's to you and our Detachment having a happy and successful New Year.

Semper Fi,

George



## Congratulations

2010

**MARINE OF THE YEAR**

**DAVID "TUFFY" PHILLIPS**



**Bumper Sticker of the Month**



MIDDLE GEORGIA  
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P.O. Box 4732  
Macon, GA 31213  
478-923-9720

We're on the Web  
[www.mcleague.com](http://www.mcleague.com)

### Sick Call

Gerald Chaney  
David Patton

*Let's keep our fellow Marines  
who are in harm's way in our  
Prayers*



## *From the Vice Commandant:*

### Securing New Members - "The Proud, The Few"

As Senior Vice at the end of each meeting I say "Marines, the Middle Georgia Detachment thanks you for your attendance, and **request you to secure new members**, and, further, that you favor us at every future meeting with your presence so far as your circumstances will permit." New members are the "spark" that keeps the Detachment alive and insures its continuity and vitality in the coming years. We will always **need** new members.

### Before You Start

Before you start recruiting you should be able to answer these three questions:

1. Who are we and what do we want?
2. How will I find candidates/new members?
3. What will I do when I find candidates/new members?

### Who Are We And What Do We Want?

1. Take an honest look at the Marine Corps League and Detachment to see that it is well organized and functioning smoothly. No one wants to join a disorganized group.
2. Be sure you know the purpose of the Marine Corps League and the Detachment, and can tell others why you exist. Be clear about goals and projects for the coming year. After all, if ***you*** don't know where you are going, who's going to want to go with you.
3. Make a list of the Detachments accomplishments for the past year. Be able to show prospective members that the Marine Corps League and the Detachment is active and interesting.
4. Draw up a profile of the "average" member. This will tell you the kind of person that joins the Detachment and might give you clues about where to find new members.
5. List areas of improvement for the Detachment. This will give you an idea of the type of member you will want to recruit who can help the Detachment improve in the future.
6. Be able to tell prospective new members about the benefits of joining the League (e. g. make new Marine friends, establish contacts, help Marines). What convinced you to join? People will want to know what they can gain from membership.

### How Will We Find New Members

As you begin your recruitment, keep in mind that attracting new members is a difficult task. However, Marines have repeatedly met challenges of difficult task since their beginning, having astonished people with their success. So my expectation is that you will continue this tradition.

1. Although recruitment can take place anytime, you might want to designate a specific time for putting forth your strongest efforts. The evenings and week-ends seems to be an ideal time: potential members will have more time to consider joining your group.
2. Word-of mouth is the best type of advertising. You are encouraged to talk to others about the benefits of joining the Detachment and to bring a friend to the next meeting.
3. If you are affiliated with a Veterans, Law Enforcement, or Military organization, ask if presentations are allowed to the group. Advise Detachment Officers to arrange a presentation. Ask for leads on Marines in the organization that you may talk with.
4. Call or talk with friends, neighbors, fellow workers, teachers, people at Church, relatives, or others for the names of Marines that you can contact. Promptly give them a call and invite them to a Detachment meeting.
5. Look for opportunities - grocery store, gun range, mall, clothing store, restaurants, parking lots, etc. Read car tags, bumper stickers, caps, jackets, to identify Marines. Go and talk with them about the Detachment.
6. Invite people to come and talk with you. Have flyers and other brochures available. Remember to smile!

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### What Will We Do When We Find New Members?

1. Once you have a Marine(s) interested in the Detachment, bring him/them to a meeting to meet current members and other new members. Offer to pick them up and give them a ride for the first meeting. The atmosphere should be relaxed and allow him/them to socialize and have fun.
2. Provide them with additional information about the Detachment or help them to obtain it. This may include Detachment activities, areas where help is needed, organizational structure, upcoming conferences, dues schedule, uniform, etc.
3. If the Marine(s) has decided to join, tell him/her in advance to bring their DD214. An application will be provided, if not completed in advance. If all documents are in order an induction ceremony may take place.
4. Get new members involved in an area that makes use of their talents. This is the **MOST CRITICAL TIME** in your recruitment efforts. It is crucial that new members feel included and see that their contributions are important. Otherwise, you will lose the member. Having the new member work for the Detachment also helps increase commitment.
5. If they choose to wait, and despite your best efforts, some people will not join, do not pressure them to join, respect their decision and offer help to answer any questions or help with a source that can answer their questions. Allow them to leave gracefully with an invitation to consider joining sometime in the future.

That it! Of course, you don't have to follow all of these suggestions. But it is important to examine your recruitment efforts and see where they might be improved. Remember your Marine training - our objective - successful recruiting. Go get Marines, gentlemen!

Semper Fi,  
Bo Stollenwerck  
Senior Vice Commandant, Detachment #970



Detachment 970's 2010 officers being sworn in by the Department of Georgia's Junior Past Commandant Michael Clark.



Our 234th Birthday Cake. Thanks to Ted Robinson and Malcolm Lindley for hosting the annual gathering of Marines.

### *Up Coming Events*

January 5 Detachment Meeting

February 2 Detachment Meeting

February 18 Pound 322 GROWL

March 2 Detachment Meeting

March 4-7 Southeast Division Conference in Mobile, Al

April 6 Detachment Meeting

April 30-May 1: 2010-Georgia Convention in Athens, Ga



Members of Middle Georgia Pound 322 gather to present a check to the local Toy for Tots. Profits made from recent Boston Butt sales were used to benefit the children of Central Georgia. Earlier in the month Pound 322 presented check-in packets and DVD's to the Children's Hospital of the Medical Center of Central Georgia. In 2009 Pound 322 raised and donated about \$2000.00 to benefit local children.

## Member of the Month

Each month I will spotlight a member of the detachment to help us all get to know each other.

### Douglas Corbin



Douglas

Date Joined: 8 Sept 1960

Date Discharged: 31 Oct 1983

Rank at Discharge: Master Gunnery Sergeant  
E9

Boot Camp: Parris Island

MOS: 4048/4021/0311

Doug has served the Detachment as Jr Vice Commandant in the past and will be serving as a Jr Vice Commandant again in 2010. Doug is a Charter Member of Detachment 970.

Stationed: Camp Lejeune, Charlestown's, Cuba, Camp Pendleton, Okinawa, Hawaii, Macon, Ga, Quantico

Spouse: Matildia "Tilly"

Thanks Doug for your continued support.

### Consider A Life Membership

Now is the time to consider a LIFE MEMBERSHIP in the Marine Corps League. To become a Life Member, you must already be a "Member in Good Standing".

Age Group	Current Dues
0 - 35	\$500
36- 40	\$400
41 - 50	\$400
51 - 60	\$300
61 and over	\$150



Detachment members in attendance at the 234th Birthday of our Corps. Handsome group.